

Minutes of the  
December 7th, 2022  
Meeting of the Board of Directors of  
The New York Cycle Club, Inc.

Held In Person and via Zoom

ATTENDEES: Leora Rosenberg (President and Chair), Colin Taber (Secretary), Robert Gilbert (Treasurer), Michael Diener (A-Rides Coordinator), Steve Vaccaro (B-Rides Coordinator), Marc Simkin (C-Rides Coordinator), Neile Weissman (Public Relations Director), Denise Alvarez-Heller (Special Events Director), Allan Friedman (Escape New York Ride Director), Sheila O'Connor (Content Manager), Kara Anstett (Incoming VP of Programs) and Peter Storey (Past President).

1. CALL TO ORDER - Wednesday, December 7th, 2022 @ 6:57 pm
2. MEETING MINUTES - Meeting minutes for October and November were motioned and passed.
3. WEBSITE REDESIGN - Michael reviewed the process (see Exhibit A) to date, and shared a proposal for the budget of phase 1 (design phase) of the website redesign.
  - A budget allocation of \$10,000 was moved and approved. This amount includes both the designer and the developer.
  - A decision making process was presented: All designs will be vetted with the NYCC Marketing Committee, and the Core design team will make the final decision on moving forward to phase 2. This decision making process was moved and approved.
4. RETROSPECTIVE ON 2022 GOALS - General discussion took place and no conclusions were reached.
5. 2023 GOAL SETTING - General discussion took place and no conclusions were reached.
6. THANK YOU: Thanks were shared with outgoing board members Peter Storey and Marc Simkin for their years of service.

AMENDMENTS:

- The minutes of the **September 7th, 2022** board meeting shall be accepted as the correct record with the following amendment: The board elected Peter Storey as a lifetime member. Peter Storey was not included in the discussion.
- The minutes of the **October 4th, 2022** board meeting shall be accepted as the correct record with the following amendments:

- The board appointed a committee to review applications for Lifetime Membership Awards, and that committee subsequently elected Hank Schiffman and Jim Finder as Lifetime Members.
- The proposal to support the Henry Hudson Drive repaving was approved by the board via email following the meeting.